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GLADUALE

Gladiolus Gardens



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U. S. Department of Agriculture

Descriptive List ~ ~ ~ Spring

1952

DR. J. A. CLAUSEN, Prop.

Walnut, Ill.

TERMS OF SALE AND ORDERING INSTRUCTIONS

All orders of \$2.00 or over will be mailed Postpaid. Prices in this list are net, except that bulbs priced per each, may be purchased ten at 8 times the single rate. Cash in full must accompany order except that orders of \$5.00 or over may be accompanied by 25% of purchase price and balance sent before time shipment is desired.

All stock is guaranteed true to name and free from thrips and disease. If on receiving shipment any items are for any reason unsatisfactory, they may be returned for refund or credit on exchange, provided they are returned within 5 days. We do not guarantee growth, flower production nor results of bulb or bulblet crop, because the conditions of planting and culture, weather and pest damage are not within our control.

We advise you to order early while our stock is complete in order to avoid disappointment.

BULB SIZES

Large bulbs have diameters of 1¼ inch and up.

Medium bulbs have diameters of ¾ inch to 1¼ inch.

Small bulbs have diameters of less than ¾ inch.

SPECIAL NOTICE

Names on our mailing list not credited with an order in the past two seasons will not receive a catalog unless you send us a request for same.

PLEASE DO NOT RISK

Please do not risk sending currency in the mails. Use Bank Draft, P. O. Money Order, Express Money Order, or Personal Check. If you send currency, risk of loss in the mails must be assumed by yourself.

Note that all varieties in the descriptive list are priced the same for one large bulb, two medium size or three small and that we do not fill orders for less than two medium or for three small unless the amount for such item would be 10c or more. For instance in the variety "Alpine", two medium are offered for 10c, but we do not accept an order for one medium for 5c as we lose money labeling and sacking any item for less than 10c.

However in a variety such as Crimson Tide priced at 30c, one medium may be purchased for 15c or one small for 10c. The same would apply to any variety priced high enough so one medium or either one or two small would figure at 10c or over. Of course when you wish to order one or two small or one medium **in addition** to one or more large you may do so regardless of price as they are then sacked together and do not require separate labeling.

BULBLETS

Bulblets of any variety may be purchased at the rate of ten bulblets for the price of one large or one hundred for six times the price of one large bulb. Less than 10 bulblets may be ordered if purchase price amounts to 10c or more.

DISCOUNTS

If your order amounts to \$5.00 or over, you may select 20% of order's value in extra bulbs of your selection without extra cost. For instance if your order amounted to \$6.40 as an example, 20% would be \$1.28, so you could add that amount in extra bulbs free of extra cost. 25% discount on orders of \$10.00 or over, (in extra bulbs). On orders of \$25.00 or over from retail list you may take a cash discount of 20%.

GLADIOLUS CULTURE

Instead of printing planting and cultural instructions in our catalog this season, we shall enclose a special culture booklet with every order for \$2.00 or over. On orders for \$1.00 or over this booklet may be had for 10c extra. We do not accept orders for less than \$1.00.

GENERAL DESCRIPTIVE LIST

Priced for 1 Large or 2 Medium or Three Small

| | |
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| ABU HASSAN —Popular violet blue | .10 |
| ABAGAIL —A midseason lavender | .15 |
| ALPINE —Ruffled snow white | .10 |
| ARIADNE —Cream with large plum blotch | .12 |
| ASTRID —Nice early rose | .12 |
| ATLANTIC —Large early red | .15 |
| AUREOLE —Charming ruffled yellow | .10 |
| BETTYS CHOICE —Popular mauve rose | .12 |
| BITTERSWEET —Bittersweet orange with purple blotch | .10 |
| BENJAMIN BRITTEN —New deep lavender | .35 |
| BLACK OPAL —Large black red | .08 |
| BLUE LAGOON —Tall deep blue | .25 |
| BLUE BEAUTY —Popular medium blue | .08 |
| BLACK DIAMOND —Glistening black red | .18 |
| BOULOGNE —Large deep wine red | .08 |
| BURMA —Large, ruffled deep rose | .07 |
| BUCKEYE BRONZE —Shades of bronze and rose | .07 |
| CARNIVAL —Nice scarlet with white throat | .20 |
| CASA BLANCA —Dependable pure white | .08 |
| CHAMOUNY —Deep rose with silver picotee border | .07 |
| CRIMSON TIDE —Ruffled crimson red with white throat | .30 |
| DEBORAH SAMPSON —Large buff pink | .20 |
| DIEPPE —Deep salmon red with darker blotch | .07 |
| DUSTY MILLER —Cream and rose smokey | .08 |
| ELEANORA —Early maroon purple | .10 |
| ELIZABETH THE QUEEN —Popular ruffled lavender | .07 |
| FIREBRAND —Early bright scarlet | .15 |
| FUSCHIA BELLE —Fuschia rose red | .20 |
| FLYING FORTRESS —Immense grey smokey | .15 |
| FLORENCE NIGHTINGALE —Very fine white | .15 |
| GENERAL EISENHOWER —Tall, immense flowered pink | .12 |
| GOLDEN ARROW —Early, clear, waved yellow | .08 |
| GREEN GOLD —Large ruffled greenish yellow | .10 |
| GAVOTTE —Large cream pink | .15 |
| GOLDEN STATE —Large medium yellow | .10 |
| GREAT LAKES —Light violet blue | .20 |
| HARMAU —Flashing, early orange red | .08 |

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| HARRY HOPKINS —Tall American Beauty shade rose red | .20 |
| HAWKEYE RED —Bright orange red | .08 |
| HEART-O-GOLD —Snow white with gold center | .50 |
| HI-FINANCE —Grey and yellow smokey | .08 |
| JUNE DAY —Nice early pink | .25 |
| KELSEY —Pink Picardy sport | .12 |
| KENWOOD —Large plain petaled bright red | .08 |
| KING ALFRED —Tall ruffled salmon | .12 |
| KING TAN —Unusual pink tan shade | .10 |
| LADY ANNE —Tall, beautiful early white | .12 |
| LANCASTER —Tall brilliant purple | .10 |
| LAVENDER PRINCE —Lavender with deeper mauve markings | .07 |
| LEADING LADY —Cream white | .08 |
| MANSOER —Large brownish red | .08 |
| MANCHU —Tall white with scarlet dashes | .10 |
| MAPLE LEAF —Giant rusty brown | .30 |
| MID-AMERICA —Immense scarlet red | .20 |
| MIGHTY MONARCH —Giant dark red | .20 |
| MINSTRELL —Large ruffled lavender | .15 |
| MISS WISCONSIN —Large lavender rose | .10 |
| MODERN TIMES —Early wine red | .12 |
| MONTPELIAR —Fine pink | .10 |
| MORNING KISS —Tall clear white, pink spear head in throat | .10 |
| MYRNA FAY —Early orchid lavender | .10 |
| NANCY —Fine commercial scarlet | .15 |
| OCTOBER SUNSHINE —Fine orange yellow | .25 |
| ORANGE GOLD —Large golden orange | .08 |
| PANDORA —Rich geranium pink | .08 |
| PASTEL —Rose grey, edges steel blue | .12 |
| PAUL RUBENS —Immense purple | .10 |
| PACTOLUS —Buff yellow with red blotch | .15 |
| PARTHIENA —Rich mauve lavender | .35 |
| PERSIAN BEAUTY —Color, lilac, blending to rose taupe | .15 |
| PHANTOM BEAUTY —Good light pink | .08 |
| PHOEBE —Shell pink, white midribs | .10 |
| PETRANELLE (Our 1951 Introduction) —Golden yellow with buff over- tones. Throat and midribs a deeper shade, 6½ inch ruffled florets. Tall straight spikes and an easy grower. | .50 |
| PRESTIGE —Nice ruffled salmon pink | .10 |
| RAVEL —Excellent medium blue | .10 |

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| R. B. —Large rusty brown on old rose | .10 |
| ROSE CHARM —Early clear rose | .07 |
| ROSEA —Beautiful light rose | .08 |
| ROSE-O-DAY —Tall straight spikes, color medium rose | .07 |
| RED CHERRY —Large scarlet red, good growing habits | .20 |
| ROBINSON CRUSOE —An unusual swokey, chocolate and rose marbling | .15 |
| SALMONS GLORY —Large cream with red blotch | .10 |
| SEASHELL —Ruffled and fluted glistening pink | .50 |
| SIBONEY —Large ruffled lavender | .40 |
| SILVERY TETON —Clear rose red | .12 |
| SHERWOOD —Rich velvety purple | .35 |
| SKYMASTER —Blush pink with apricot shading | .25 |
| SUNSPOT —Good apricot yellow, rose marking | .25 |
| SNOW PRINCESS —Good early white | .07 |
| SNOWBANK —Ruffled white | .07 |
| SPUN GOLD —Medium size yellow | .10 |
| SPARKS —Cream with red blotch | .12 |
| SPIC AND SPAN —Popular ruffled pink | .12 |
| SUNLIGHT —Nice light orange pink | .15 |
| SANDMAN —Rose tan with large white throat | .10 |
| SUNBURST —Tones of buff, orange and gold | .12 |
| STRAWBERRY PEACH —Blotched peach pink | .20 |
| STOPLIGHT —Fiery red | .07 |
| STORM KING —Large smokey | .12 |
| STORMY WEATHER —Lavender smokey | .40 |
| SPOTLIGHT —Tall yellow with red marking | .07 |
| SWEET ORCHID —Orchid pink and cream | .12 |
| TEXAS —Tall early white | .10 |
| THE BRIDE —White, lavender feather | .10 |
| THE OWL —Red and white novelty | .10 |
| TIVOLI —One of our best pinks | .10 |
| TROCADERO —Attractive carrot orange | .25 |
| TUNIAS ELITE —Ruffled orange bronze with red blotch | .20 |
| QUAKER BEAUTY —Dainty, medium size grey salmon smokey | .12 |
| VENIDA —Lavender rose with cream throat | .35 |
| VELVET MANTLE —Lustrous maroon | .35 |
| VICTORY QUEEN —Tall salmon orange | .10 |
| VIRGIN —Sturdy pure white | .12 |
| VOODOO —Ruffled smokey, striated color effect of wine, bronze and gold | .12 |

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| VULCAN —Attractive purple | .10 |
| WEDGEWOOD —Medium size ruffled lavender | .15 |
| WHITE CHALLENGE —Large tinted white | .35 |
| WHITE CHRISTMAS —Nice ruffled white | .15 |
| WHITE GODDESS —Very ruffled white | .25 |
| WHITE GOLD —Large early cream | .07 |
| YELLOW HERALD —Early ruffled yellow | .10 |
| VIOLET BEAUTY —Large, clear violet purple | .25 |

SPECIAL OFFERS

Rainbow Mixed

A grand mixture of good quality large size bulbs—**100** for **\$3.00**—prepaid. **250** for **\$6.00**.

No. 1—7 large bulbs each of 15 different varieties (105 bulbs in all), for **\$4.00**
Same offer in medium size—**\$2.75**.

No. 2—5 large bulbs each of 20 different varieties, all being from large flowered exhibition type glads (100 bulbs in all)—**\$5.75**.

No. 3—100 bulblets each of twenty different varieties, including all popular colors and some blotched and smokey varieties, 2000 bulblets in all—**\$4.00**. This offer will include some varieties from the higher priced brackets, and if purchased separately at regular retail prices would represent a value of **\$7.00** or more. Each variety separately packed and labeled.

No. 4—There is a vast difference in taste when it comes to preferences in gladiolus. Some like mostly pastels and white, some the medium pinks and lighter reds, many complain that there are too many yellows and orange shades in the average mixture offered. However a great many customers visiting our plantings to select varieties, want to know if there will be some of the deep colors and smokies in the mixture. For the benefit of those who like the dark colors and smokies we have made up a special mixture with some each of light colors and white, but with plenty of the deep and black reds, purples and smokies. Price—**\$6.00** per 100 large size.

No. 5—For those who like to have a lot of different varieties in their mixture we are offering an assortment containing one bulb each of 50 varieties, large bulbs for **\$3.50** or two each of 50 varieties for **\$6.00**. Varieties will be of our choice and not labeled.

Special Quantity Prices

For ten bulbs, all of same size and variety, you may have ten large at eight times the cost of one large; ten medium at four times the cost of one large and ten small at three times cost of one large.

~~25 bulbs, all of same size and variety may be had for two times the ten rate.~~

ORDER BLANK

GLADVALE GARDENS

DR. J. A. CLAUSEN, Prop.

WALNUT, ILLINOIS

NAME DATE 1952

STREET OR R. F. D. NO.

CITY OR TOWN STATE

EXPRESS OFFICE (If different from P. O.)

DATE DELIVERY WANTED..... AMOUNT ENCLOSED \$.....

IF WE ARE OUT OF WHAT YOU ORDER SHALL WE—

() REFUND

() SUBSTITUTE NEAREST SIZE

() SUBSTITUTE NEAREST VARIETY

| Quantity | Size | Name of Variety | Amount |
|----------|------|-----------------|--------|
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| 5. | | | |
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| 18. | | | |
| 19. | | | |
| 20. | | | |

Total

GUARANTEE—We make every effort to send out stock of the highest quality and true to name. If error should occur we will endeavor to make satisfactory adjustment. Under no circumstances will we be liable for more than purchase price or to replace the stock. As the planting and care of stock sold by us is beyond our control, we cannot, be in any way responsible for the results after planting.

Return Address

GLADVALE GLAD GARDENS

Walnut, Illinois

VARIETIES LISTED ACCORDING TO COLOR

WHITE and CREAM

Alpine
Casa Blanca
Florence Nightingale
Heart-O-Gold
Lady Anne
Leading Lady
Manchu
Morning Kiss
Salmons Glory
Snow Princess
Snowbank
Sparks
Texas
The Bride
Virgin
White Challenge
White Christmas
White Goddess
White Gold

PINKS

Deborah Sampson
General Eisenhower
Gavotte
June Day
Kelsey
Montpelier
Pandora
Phantom Beauty
Phoebe
Seashell
Skymaster
Spic and Span
Sweet Orchid
Tivoli

YELLOWS

Aureole
Golden Arrow
Green Gold
Golden State
Petranelle
Spun Gold
Spotlight
Yellow Herald

ORANGE

October Sunshine
Orange Gold
Sunlight
Sunburst
Trocadero
Victory Queen
Bittersweet

BUFF and APRICOT

King Tan
Pactolus
Sunspot
Sandman

ROSE

Astrid
Bettys Choice
Burma
Chamouny
Fuschia Belle
Harry Hopkins
Miss Wisconsin
Rose Charm
Rosea
Rose-O-Day

LAVENDER and MAUVE

Abagail
Benjamin Britten
Elizabeth The Queen
Lavender Prince
Minstrell
Myrna Fay
Parthiena
Siboney
Venida
Wedgewood

BLUE—VIOLET

Abu Hassan
Blue Lagoon
Blue Beauty
Great Lakes
Ravel

PURPLE

Lancaster
Paul Rubens
Sherwood
Violet Beauty

SCARLET—LIGHT RED

Carnival
Firebrand
Kenwood
Mid-America
Red Cherry

DARKER REDS

Atlantic
Boulogne
Crimson Tide
Dieppe
Harmau
Hawkeye Red
Mighty Monarch
Modern Times
Silvery Teton
Stoplight
Velvet Mantle

BLACK RED

Black Opal
Black Diamond

SMOKIES

Buckeye Bronze
Flying Fortress
Hi-Finance
Maple Leaf
Pastel
Tunias-Elite
The Owl
Persian Beauty
Robinson Crusoe
R. B.
Storm King
Stormy Weather

BLOTCHED and ODD COLORS

Quaker Beauty
Voodoo
Mansoor
Ariadne
Pactolus
Pastel

